

# MY IRON PHI STORY

This year, I'll be attempting to become an Iron Phi - a distinction given to a small percentage of members within my Fraternity. The mission of Iron Phi is to strengthen the Phi Delta Theta International Fraternity and the impact it has on the fight against Lou Gehrig's disease through the fundraising and athletic efforts of its members. Lou Gehrig was a member of Phi Delta Theta, and our organization has taken an active role in finding a cure.

The net proceeds will support ALS (Lou Gehrig's disease) research, education, screening and treatment. It will also help strengthen an organization (Phi Delta Theta) that has had a lasting impact on my life.

Approximately 5,600 people in the U.S. are diagnosed with ALS each year. It is a progressive neurodegenerative disease that affects nerve cells in the brain and the spinal cord. Motor neurons reach from the brain to the spinal cord and from the spinal cord to the muscles throughout the body. The progressive degeneration of the motor neurons in ALS eventually leads to their death. That's why I'm becoming an Iron Phi. To do something bold about Lou Gehrig's disease.

I've set my personal goal at \$1,000.00. So I need your help. Would you please consider making a donation of [\$amount] (donations by US residents are tax-deductible)? You can make a donation on this page by clicking on the "Make a Gift" link below the thermometer.

I hope that you'll share this incredible adventure with me - by supporting me in my fundraising efforts.

Thank you in advance for your generosity!

Sincerely,  
Koby G